



## RETAIL

**The world of credit card payment is changing.  
Enjoy the advantages now.**

With the new EMV standards, chip cards are bringing far tighter security to the world of credit and debit cards. Card users everywhere are switching to this safer way to pay. But are you ready?

To take advantage, you need to be equipped. Now you CAN be, with 3CIntegra Chip and PIN. This new integrated system does everything you need it to do. It gives you the sophisticated software you need, the powerful service back-up you want, and the payment system your customers are demanding.

### What is Chip and PIN?

Chip and PIN is the future of credit and debit cards – and it's here today. To improve security and reduce the risk of fraud, each new "chip enabled card" features a silicon chip containing personal information about the card and its authorised user. To conduct a transaction, the user must enter a 4-digit PIN number (Personal Identification Number). 3CIntegra Chip and PIN allows you to "read" this new kind of card.

### 3CIntegra Chip and PIN. The complete integrated payment solution fully EMV compliant!.

In the past, the magnetic stripe of a credit card was read or alternatively (on attended terminals only), the card number and expiry date were entered manually. In both cases, 3C got the information from its integration partner, be this a PMS/POS or a parking system.



Today, with 3CIntegra Chip and PIN, the situation changes as there is a need for a separate device to read the chip card and for the customer to enter the pin code.

3C does not get credit card information from its integration partners anymore, but only an amount and the request to authorise the payment by reading a chip card.

**For further information and assistance, please feel free to contact:**

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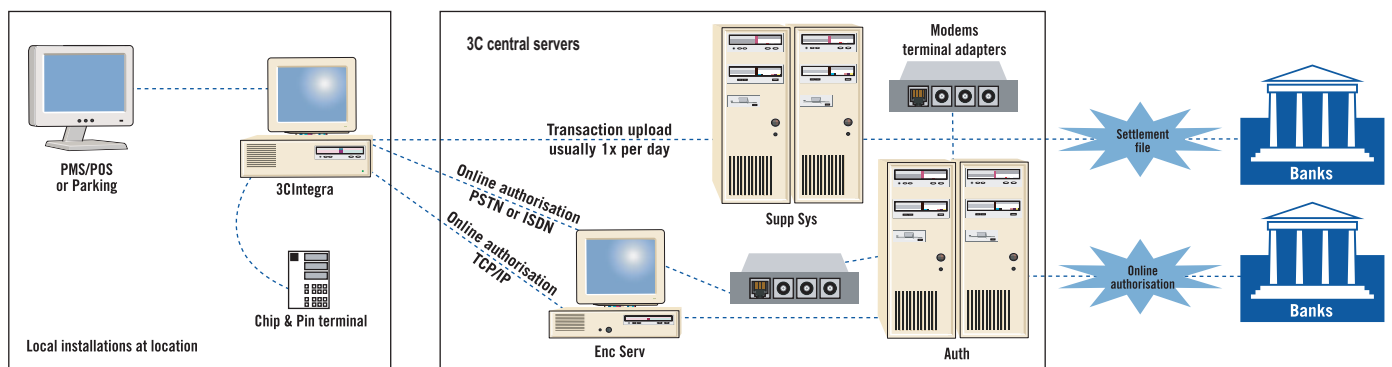


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**Get the system now and benefit instantly.**

This affordable solution is the simple way to migrate and update to the new card system.

We can quickly show you just how simple it is to use and you will at once be able to handle payments from all your customers. What better way to face this new reality?



## Enjoy all the benefits.

With 3CIntegra Chip and PIN, continue to enjoy all the benefits of 3CIntegra while complying with EMV standards and benefiting from all their advantages:

- Integration provides consolidated management reporting. Comprehensive reports are available securely via the Internet through 3C's Web Report Server tool.
- Connection to more than 35 banks makes us the unique player in the global market for card transactions.
- Fast and efficient authorisation processing service. Early every weekday morning, transactions are sorted, classified and transmitted to the bank or card companies.
- 24 hour multilingual support.
- Protection from rising fraud levels.
- No double keying of the data hence reducing errors.
- 3CIntegra Chip and PIN also includes the DCC service (Dynamic Currency Conversion) which allows your foreign customers to pay in their home currency – and provides a new revenue stream for you! All in a seamless integrated way.

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**For more information, please visit our website: [www.3cint.com](http://www.3cint.com)**