



Reseller programme

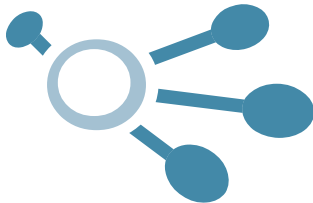
Introducing 3C International

The incorporation of integrated card payment processing systems within hospitality, leisure, retail, e-commerce and order processing systems has become a fundamental requirement for any business that accepts cards as a method of payment. 3C International is a market leader in the supply of integrated software payment systems and continue to develop leading edge technology and software products in this field.

3C International has created a '**Reseller Partner Programme**' to assist you in integrating and reselling our range of card payment processing services as part of your total solution. The Reseller programme offers many benefits such as training to help you maximise the potential benefits of reselling our services, integration support to keep your development times short and effective and a **valuable revenue stream** for your business.

The Difference is clear

3C's products are modular and therefore integrate simply with both our partners' systems and the end users' systems. The outstanding performance, speed, reliability and cost-effectiveness of 3C's products ensure that end-users and partners are delighted that they chose 3C International. Our goal is to provide you with market leading services that will impress your clients and complete your overall solution.



Chip & Pin

You owe it to your business to be ready in time for the **January 1st 2005 deadline**. Our products will help you help your customers to find the perfect solution. 3C International will guide you through the daunting task of migration to this new payment method. Don't worry about the technology - together with our partners we have the flexibility to deliver the solution that meets the needs of your customers. We have the people, skills, solutions, services and experience that deliver a total solution.

Free in-depth support

As a **3C Reseller Partner**, your commitment to the programme is straight forward. We will arrange relevant one-on-one training to ensure you have all of the knowledge and expertise required to make the solution successful for both you and your customers. 3C International will fully test any interface that you have written to our services and supply you with the development tools, administrative back-up and the marketing assistance you need. Once this process is complete, we will provide you with a formal accreditation certificate and permission to use the 3C International Partner logo as part of your marketing strategy.

As an accredited 3C International Reseller Partner we will provide you with:

- Technical assistance during the integration process
- Full technical accreditation of your interface
- Joint sales visits
- Web links from the 3C International website
- Sales and marketing material
- Access to demonstration systems
- Marketing support initiatives
- Dedicated reseller support channels
- Account management
- Integrator guides for each of the products that you want to integrate with
- Permission to use the 3C International Partner logo
- Advanced information and alpha releases of all new services
- Regular newsletters and invitations to 3C International seminars and events
- Access to on going training programmes

The 3C promise

We're sure you'll be 100% satisfied with our service. That's why we're the only integrated card payment processing company to offer **Service Level Agreement Guarantees**, to ensure that we deliver what we promise. If we fail to measure up, we'll not only apologise - we'll compensate your customers.

For further information and assistance, please feel free to contact:

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