



**3C. Do your guests want the best Internet acces?**



## WEB PAYMENT SOLUTIONS



### 3CWiFi

Passengers at Oslo airport were among the first to benefit from a simple way of purchasing wireless Internet access with their credit cards, but they will not be the last: 3CWiFi lets you turn a "hot spot" in an airport, hotel, restaurant or conference centre into a serious business proposition.

This new system allows you to profitably extend your customer service by offering a secure payment gateway to users of the increasingly popular WiFi wireless networking standard.

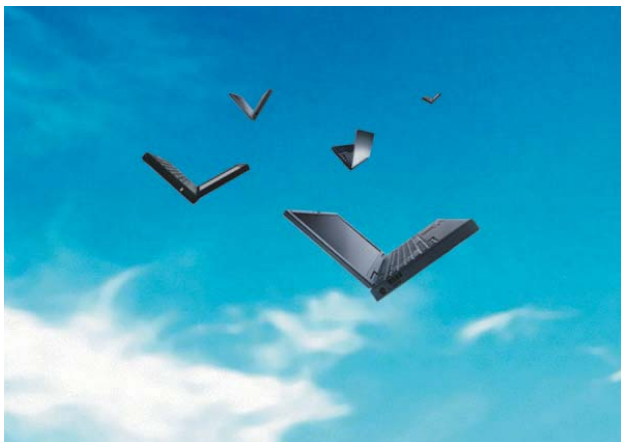
3CWiFi offers both a seamless experience for users and an attractive revenue sharing model for location providers. 3C's proven online transaction payment solution through 3C Web2Pay guarantee reliability and security for you and your users.



**Let 3CWiFi give your users a taste of freedom**

#### Service description

Let users make the most of their 802.11b-enabled laptop in your location by easily buying access to the Internet at broadband speeds from wherever they are sitting within range of the base station.



#### **The most comprehensive target reach on the market**

- Direct access to Tele2's 28-million customer base
- Roaming access to the customer bases of many other operators
- Access to travellers outside any customer base through 3C's integrated credit card solution

#### **3 simple steps for credit card purchases**

1. From within their browser, users select the duration of the connection they wish to purchase, often 1, 2 or 4 hours, but periods can be set as appropriate to the location.
2. They enter their credit card information. Once payment has been authorised, the system informs the user of the amount paid, the time the access will elapse, their login and password combination and details of telephone and e-mail customer support. From this point a one-click login can take the user straight onto the Internet.
3. If users require, they can enter supplementary information they wish reproduced on the receipt, which is provided in Portable Document Format for simple downloading or printing.

**For further information and assistance, please feel free to contact:**

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