



## 3CiNEWS

### EDITORIAL

Welcome to March edition of **3CiNEWS**, the 3C e-newsletter, keeping you informed of the latest news and trends within card processing. In this edition we are looking at upcoming events with **Intertraffic** in Amsterdam and the **Global Airport Expansion Congress** in Morocco ahead of us.

We also introduce our new solution for processing **monthly parking** transaction which has been launched in North America. Finally, you will find some quick links to new portals, such as the new administration portal of our e-commerce products.

Enjoy the reading!

### BE HEARD

*If there are any articles or topics that you would like us to discuss in upcoming issues, please let us know:*

[info@3cint.com](mailto:info@3cint.com)

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### NEWS

#### Integrpark's PARIS enables credit card transactions with 3C



Integrpark and 3C have launched a joint partnership dedicated to the specific requirements of the parking industry. PARIS is used in hundreds of garages across the U.S. and Canada and is the premier billing and accounts receivables system for monthly parking. Because PARIS was built specifically for the parking industry, it offers features no generic receivables system can, such as billing parkers per the terms of a lease agreement (including minimum billings and scheduled rate increases), automatic prorations for new and terminating parkers, waiting list management, and calculation of special parking taxes. When a credit card is on file, PARIS enables the user to charge the monthly fees through 3C's credit card processing system.

### LATEST NEWS

*Have you heard about our latest news? Read them all on*

[www.3cint.com](http://www.3cint.com)

Both PARIS and 3C's solutions can be integrated with many popular garage access systems. Using PARIS with a garage access system eliminates duplicate data entry, ensures that all active cards are being billed, and enables you to automatically block unpaid parkers. For the parking company, 3C provides credit card processing for all systems under one roof. Parking companies using PARIS benefit from the full range of processing solutions and services offered by 3C to provide better overall credit card processing requirements: consultancy, choice of acquiring banks to enable each customer to select the right merchant services based on their specific business needs, coordination with the selected acquire for a simpler implementation, online reporting of the credit card transactions to simplify the reconciliation process, virtual terminal and other web-based processing solutions, e-commerce solutions to process credit card transactions from the customer's website and much more.

For more information about PARIS contact Integrpark: [sales@IntegraPark.com](mailto:sales@IntegraPark.com) or [www.IntegraPark.com](http://www.IntegraPark.com)

For more information about 3C for PARIS contact 3C North America: [sales@3cnorthamerica.com](mailto:sales@3cnorthamerica.com)

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## FOCUS: PARKING & AIRPORT

### Intertraffic, the biennial event for the parking sector



From **April 4th till the 7th**, 3C International will exhibit at this huge event in Amsterdam (+25,000 visitors) focusing on the parking sector. We will be pleased to welcome you on our stand #03.124 and demonstrate our **Chip & PIN Payment Solution** for the unattended market. Get a free visitor pass on [www.amsterdam.intertraffic.com](http://www.amsterdam.intertraffic.com)



Are you ready for **Chip and PIN**? To find out more go to [www.3cint.com](http://www.3cint.com)

### Global Airport Expansion Congress in Morocco



This 2nd annual congress will take place in Marrakech from April 9th till the 11th. It will address different topics such as the Management of Airports in a rapidly growing environment. 3C will be pleased to meet you there. Fix a meeting now: [info@3cint.com](mailto:info@3cint.com)

## 3C SUPPORTS YOU

### Local Solution vs. Global Expansion



The card processing industry is constantly changing and new security requirements such as Chip and PIN, PCI and CISP make it more and more difficult for merchants to decide on whether to use an **integrated solution** or use the **stand-alone terminals** provided by banks.

Our goal in 3C is to **assist** our existing customers, as well as new merchants in the decision making process and **advise** them of the most suitable option solution considering their industry segment and size of operation.

At the same time, while in Europe and North America many merchants are still trying to decide for the best local solution, other global operating merchants are already one step further by seeking the best processing solution to support and deliver their global expansion plans.

We in 3C recognise the **different demands** and there will always be the requirement to provide local, as well as global solutions to our merchants. 3C can assist you in your search for the best possible scenario as we do not only provide the solution, but also **support it either locally or globally**.

Our core business is card processing and with our regional presence in 24 countries we do understand the local and global demands, risks and solutions available.

Let us help you find the best processing solution for your business with the aim to **simplify your card processing** and at the same time ensure you are operating your business in compliance with the latest security standards available for card processing.

Michael Balzer

Michael Balzer, Chief Executive Officer, 3C International

## CONTACTS

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### QUICK LINKS

Get direct access to the servers and portals you need from here or from [www.3cint.com](http://www.3cint.com)

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